



CHARDON, OHIO

Market Guide

City Contact Information



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Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.

For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.



There's a lot of potential here.

Demographics (Customized Trade Area)



Population
101,011



Average Age
42.2



Household Income (Median)
\$89,480



Household Income (Average)
\$117,985



Number of Households
36,853

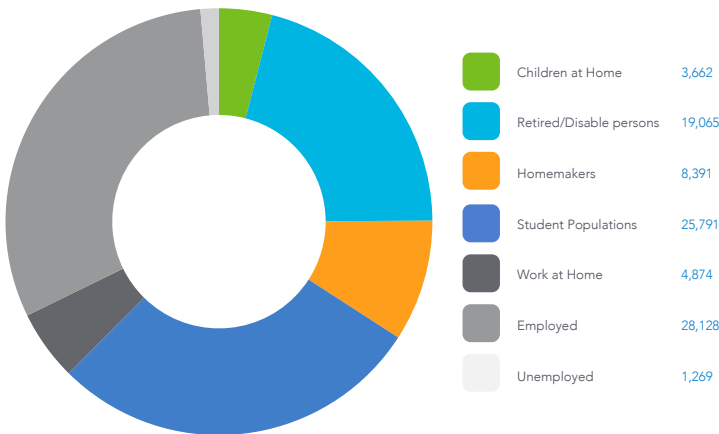
Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

Peer Trade Areas

Warrenton VA	700 James Madison Hwy
Charlotte MI	1680 Packard Hwy
Hurricane WV	167 Progress Way
Roanoke VA	4524 Challenger Ave
Culpeper VA	801 James Madison Hwy
East Greenville PA	620 Gravel Pike
Mount Pocono PA	3271 Route 940

Daytime Population **91,180** (Customized Trade Area)



Focus Categories

The top categories for focused growth in the municipality are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, Retail Strategies' efforts are inclusive beyond the defined list. *Let us know how we can help you find a site!*



Restaurants



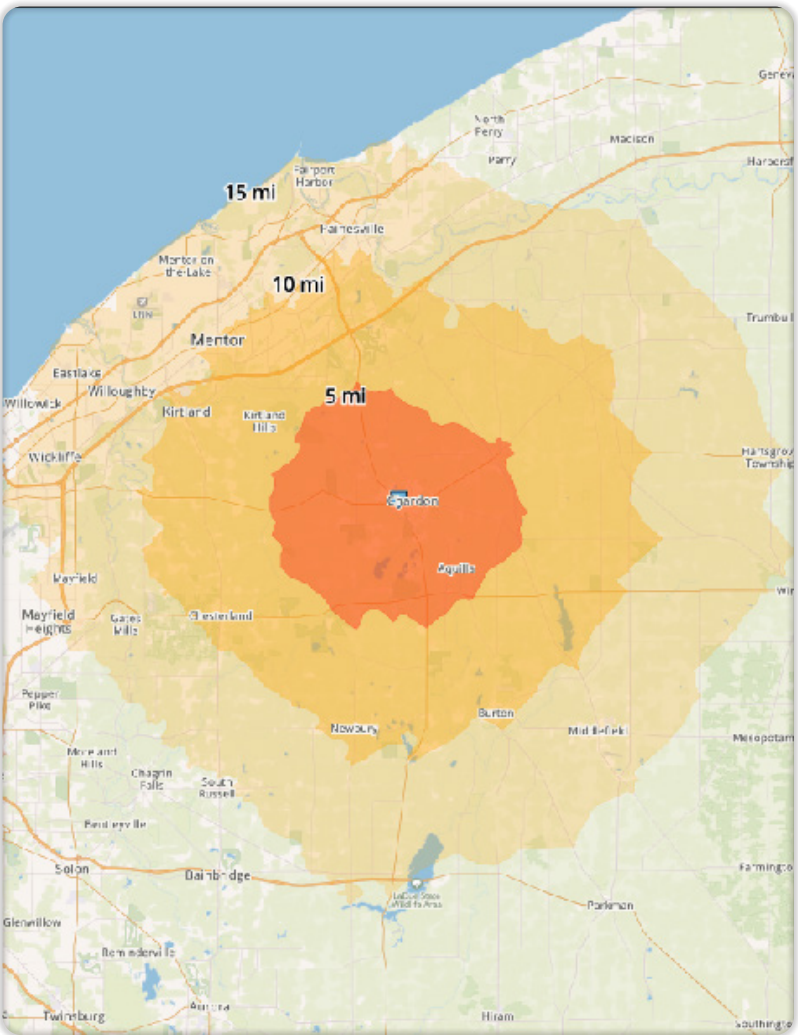
General Merchandise



Home & Garden



Exercise & Fitness



DEMOGRAPHIC PROFILE	3 Mile Radius	5 Mile Radius	10 Mile Radius
2024 Estimated Population	11,250	23,521	138,386
Daytime Population	12,767	21,621	151,593
Median HH Income	\$101,952	\$108,481	\$95,096
Number of Households	4,699	9,278	55,846

	5 Minute DT	10 Minute DT	15 Minute DT
2024 Estimated Population	1,971	17,891	59,177
Daytime Population	3,767	18,753	53,328
Median HH Income	\$81,718	\$106,678	\$108,379
Number of Households	954	7,159	22,922

*Source: STI PopStats



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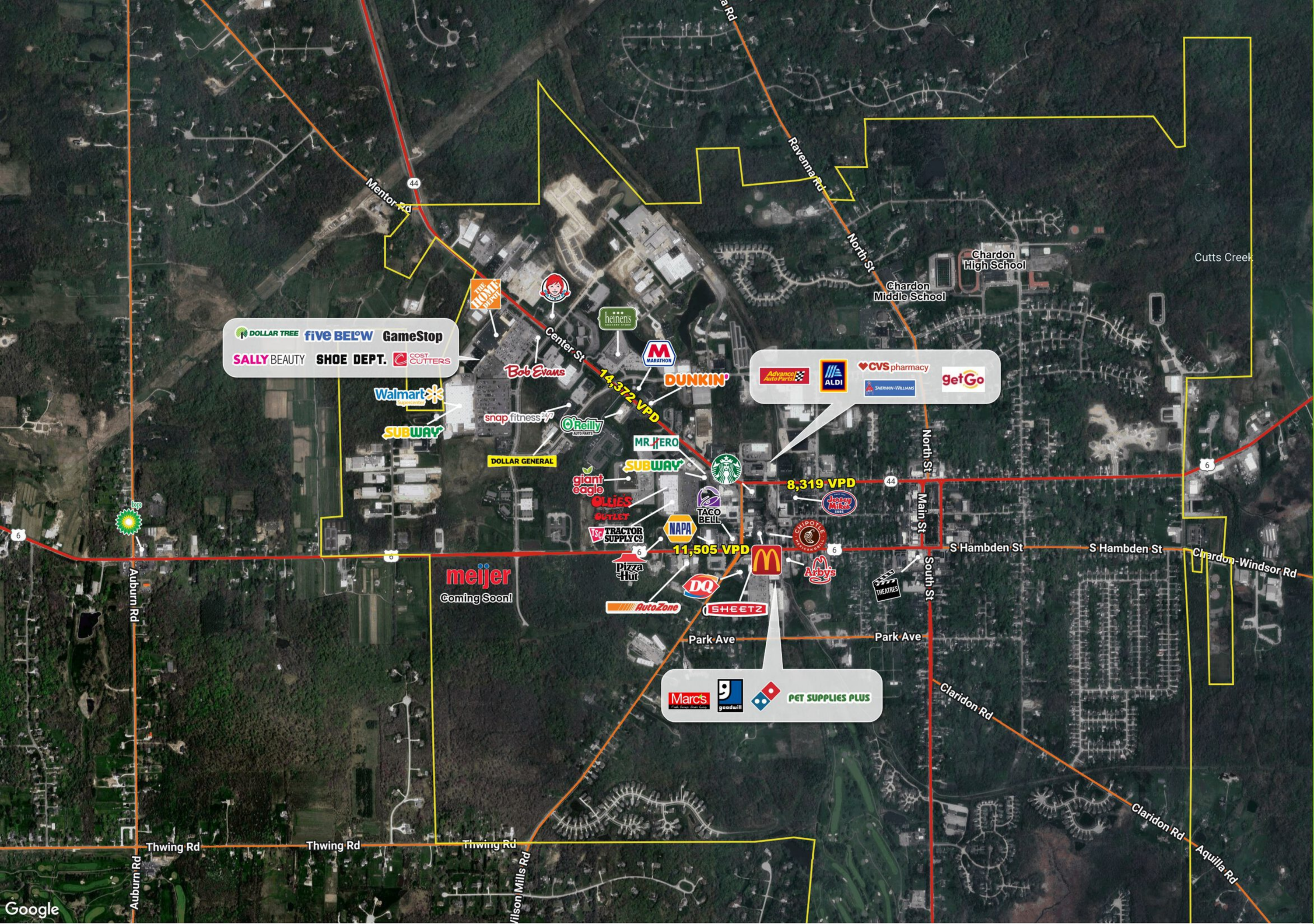
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